

**TENTATIVE PROGRAMME**  
**Engaged Audiences: Strategies for Cultural Change**  
**Summer School**  
**Rijeka, 21st – 23rd of September 2020**

	<b>Monday, 21st of September</b>	<b>Tuesday, 22nd of September</b>	<b>Wednesday, 23rd of September</b>
9:00 - 9:30	Registration	Very Important Talks - exchange of experiences	Very Important Talks - exchange of experiences
9:30 - 10:00	Opening & Introduction		
10:00 - 11:00	Keynote Lecture: <i>Culture 3.0. in Multiplicity of Demands and Pressures</i>	Keynote Lecture: <i>Creating Internal Group Dynamics</i>	Keynote Lecture: <i>How do we react? Internal and External Changes in Interaction</i>
11:00 - 11:30	Coffee Break	Coffee Break	Coffee Break
11:30 - 12:30	Plenary Session: <i>Being 2020 - To What Pressures Do We Have to React?</i>	Plenary Session: <i>Processes of Creating Internal Dynamics (Organisational Change)</i>	Plenary Session: <i>What Moves Us? Contextualizing Organisational Change</i>
12:30 - 14:00	Lunch Break	Lunch Break	Lunch Break
14:00 - 16:00	Workshop Session (group work): <i>Being 2020 - To What Pressures Do We Have to React?</i>	Workshop Session (group work): <i>Processes of Creating Internal Dynamics (Organisational Change)</i>	Workshop Session (group work): <i>What Moves Us? Contextualizing Organisational Change</i>
16:00 - 16:30	Coffee Break	Coffee Break	Coffee Break
16:30 - 18:00	Workshop Sessions in parallel: <ul style="list-style-type: none"> <li>• Evaluation</li> <li>• Mediation</li> <li>• Diversity</li> <li>• New Technologies &amp; Communication</li> <li>• Building Relations - Audience Centered Experience Design</li> <li>• Participatory Governance</li> </ul>	Study Visits: Rijeka Cultural Institutions that participated in "Applause, please" educational programme	Workshop Sessions in parallel: <ul style="list-style-type: none"> <li>• Evaluation</li> <li>• Mediation</li> <li>• Diversity</li> <li>• New Technologies &amp; Communication</li> <li>• Building Relations - Audience Centered Experience Design</li> <li>• Participatory Governance</li> </ul>
18:00 - 18:30	Free time	Free time	Coffee Break
18:30 - 19:30			Wrap up of the Summer School
20:00	Cultural Programme/Informal Time	Cultural Programme/Informal Time	Cultural Programme/Informal Time

**TENTATIVE PROGRAMME**

**Engaged Audiences: Strategies for Cultural Change  
European Conference  
Rijeka, 24th & 25th of September 2020**

	<b>Thursday, 24th of September</b>	<b>Friday, 25th of September</b>
9:00 - 9:30	Registration	
9:30 - 10:00	Opening of the Conference	
10:00 - 11:00	<b>Keynote Lecture: <i>Breaking the Walls</i></b>	<b>Keynote Lecture: <i>Participation &amp; Art Expression</i></b>
11:00 - 11:30	Coffee Break	Coffee Break
11:30 - 13:00	<b>Long Table Sessions in parallel:</b>	<b>WorkLab in parallel:</b>
	<i>Where Is Participation Failing?</i>	<i>Design Thinking</i>
	<i>Why Can't We Open Institutions?</i>	<i>Methodologies of Change</i>
	<i>What Do Policies Miss? - Policy Forum session</i>	<i>Participatory Governance</i>
		<i>Communication and New Technologies</i>
		<i>Museum Mediation</i>
		<i>Tendencies of Art &amp; Urbanisation</i>
13:00 - 14:30	Lunch Break	Lunch Break
14:30 - 16:00	<b>Parallel Sessions:</b>	<b>Parallel Sessions:</b>
	Artistic Partners' Session	Pitching Forum: presentation of the ADESTE+ methodology to potential partners for the Extended Waterfall Workshops
	Open Discussion: <i>What does it mean to institutionalize participatory practices?</i>	Long Table Session: <i>Working Together</i>
	WorkLab I	Long Table Session: <i>Organisational Change</i>
	WorkLab II	Long Table Session: <i>Reform of Cultural Policy - Policy Forum Session</i>
16:00 - 16:30	Coffee Break	Coffee Break
16:30 - 18:00	<b>Plenary Discussion: <i>Blindspots of Participation &amp; Perspectives of Change</i></b>	<b>Keynote Lecture: <i>Spaces of Connecting</i></b>
18:00	Welcome Cocktail	Closing Cocktail